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MedBasics™ Expands Clinic Operation to Kansas City

Retail Health Clinic Operator Announces Ball's Food Stores Partnership

DALLAS--(BUSINESS WIRE)--MedBasics, a leading operator of retail health clinics providing convenient, affordable and quality non-emergency medical services, announced today that it will expand its clinic business to Kansas City through an agreement with Ball's Food Stores to open approximately 15 clinics in Price Chopper Stores and Hen House Markets.

Ball's Food Stores, which operates 15 Price Chopper Stores and 13 Hen House Markets in the Kansas City area, expects to open the first in-store clinic in late summer 2007.

"Our partnership with MedBasics will offer Price Chopper and Hen House Market customers a convenient and affordable way to access high-quality basic healthcare," said Mike Beal, Chief Financial Officer of Balls Foods. "We expect the in-store clinics to provide a much needed service to our customers, and to be a great overall benefit to Ball's Food Stores."

MedBasics CEO Brian Jones said the agreement with Ball's Food Stores will help the company continue to expand its convenient healthcare model.

"Ball's Food Stores is often recognized for its outstanding customer service, and we are especially pleased to have been chosen as its exclusive retail healthcare operator," Jones said. "This reputation matched with MedBasics' history of success in Texas will surely prove to be a winning combination."

MedBasics clinics, which are staffed by licensed nurse practitioners and physician's assistants, offer a variety of routine medical services including physical exams, immunizations, flu shots and treatment of common illnesses like allergies, bladder infections, bronchitis, ear and sinus infections and strep throat. Visits normally take 15 minutes, with no appointments needed, and are \$49 for most services.

About MedBasics

Founded in 2006 and headquartered in Irving, Texas, MedBasics is a leading operator of convenient care clinics, providing medical services inside major retail outlets and offering fast, convenient and affordable treatment for routine medical conditions and preventive care. For more information about MedBasics, visit www.med-basics.com.

About Ball's Food Stores

Founded in 1923 by Sidney and Mollie Ball, Ball's Food Stores now operates nearly 30 supermarkets in the Kansas City area under the Balls, Hen House Markets and Price Chopper banners. More information is available at www.henhouse.com.

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